



FANTOMAS

Brand guidelines

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This is a logo redesign for Fantomas, a software program that "automagically" formats code to fit specific configurations.

www.youradress.com

+123 456 7890

info@youradress.com





FANTOMAS

Logo color variations



Original



Grey Scale



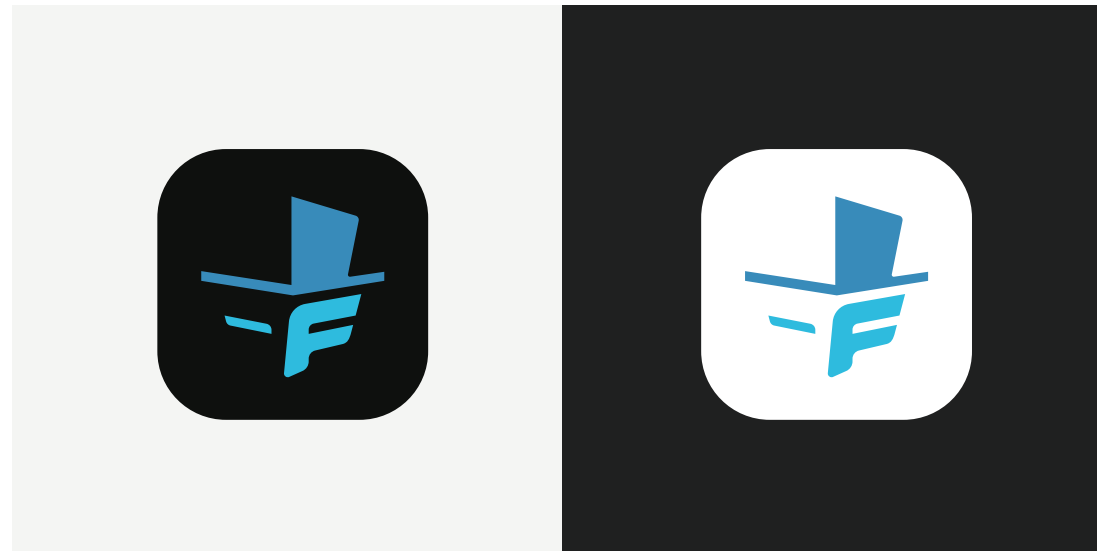
Original white



Logo icon



Icon



Icon for app



Exclusion zones for icon

Always allow a minimum space around the logo icon.





Exclusion zones

Always allow a minimum space around the logo.



Minimum width

The logo minimum width is 90px or 62mm.



Maximum width

There is no maximum size defined for this logo.



Neutra Text Demi

Paragraph font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

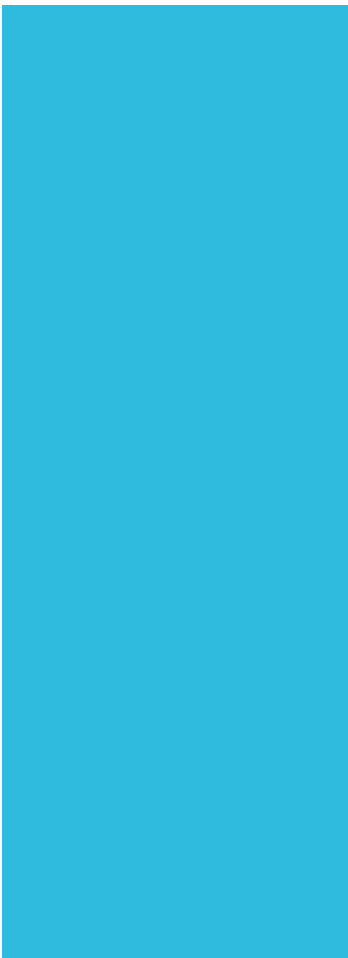
1234567890!@#\$%^&*()_+="':?><



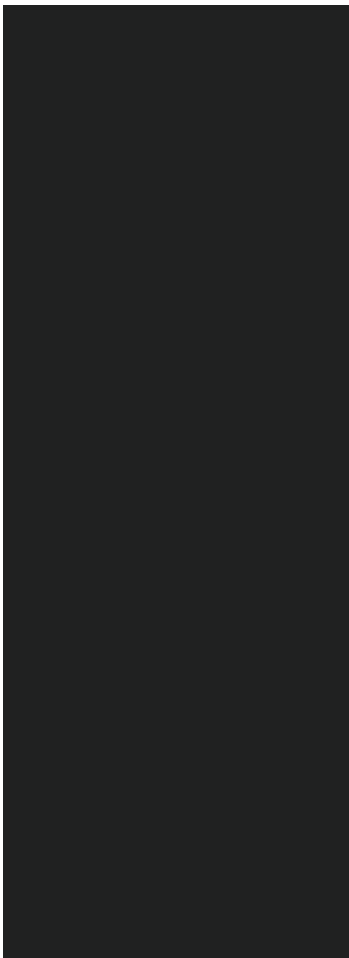
Primary



HEX 388cbb
R56 G140 B187
C70 M25 Y0 K27



HEX 2fbadc
R47 G186 B220
C79 M15 Y0 K14



HEX 222222
R33 G34 B34
C0 M0 Y0 K87



FANTOMAS



Brand application



Stationery



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